

STRATHAM 300TH ANNIVERSARY COMMITTEE

Farmer's Market Subcommittee

Minutes

Friday March 27, 2015

Members Present: Paul Deschaine, John Dold, Cathy Kenny, Joyce Rowe, Kirk Scamman, Susan Canada

Call to Order: The meeting was called to order at 1:05 by Chairman John Dold.

Review of the Previous Meeting Minutes: The Minutes of the January 9, 2015 were accepted as presented.

Timeline: The Committee agreed that the Market would be held on Wednesday afternoons from June 10 to September 30.

Layout Design: The vendors will be set up in face to face rows, close to the road side of the field. We will have a 4 x 4 sign made to advertise the Market, which will be put up in late April or early May. We will need to secure a sign permit before then.

Vendor Application: Cathy Kenny drafted Market Guidelines and Policies as well as an Application, which Paul Deschaine reviewed. The Committee discussed this document and suggested several clarifications. It covers dates and times of the Market, fees as well as vendor responsibilities. The Application asks for contact information, a description of items to be sold and space requirements.

Insurance/Liability: Paul Deschaine will submit changes made to the application to Primex, the Town's insurer for approval. He would expect to have a response by our next meeting.

Zoning Issues: Two Articles on the Town Warrant, which sought to clarify zoning issues related to Farmer's Markets and Farm Stands, did not pass. This should not affect us this year. Meetings with the Planning Board and Stratham farmers have been scheduled for April 14 and 28. The purpose will be to review existing zoning regulations and formulate proposed changes to be voted on in March, 2016. These meetings would be a good opportunity for the 300th Committee to pass out information and applications for the Farmer's Market.

Vendor Interest: Joyce Rowe is keeping a list of vendors who have expressed interest in taking part in our Market. There was a discussion of other lists of potential vendors, such as one on the Conservation Commission's website and the Seacoast Grower's list. Once the application has been finalized, we will send them out.

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Market Management: The Committee continued to discuss the need for a Market Manager. We will create a list of duties for this Manager. Members of the 300th Committee will also be in attendance, but other volunteers will be needed.

The next meeting will be on Friday, April 10, 2015 at 1:00 pm.

Adjournment: The meeting was adjourned at 2:15.

Respectfully submitted,
Susan Canada

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